College of Arts, Social Sciences, & Humanities (CASSH)

Music Business

Bachelor of Music with Elective Studies in Business  
This degree map is based on the 2023-24 Academic Catalog and is subject to change. Students should meet with their academic advisor each semester and use Degree Works to monitor their individual progress toward degree completion. The time it takes to earn a degree will vary based on several factors including summer/winter enrollment, dual enrollment and number of courses successfully completed each semester. We recommend taking a *minimum* of **15** credits that can be applied to the degree each fall and spring semester. Some semesters may require 16 credits

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| --- | --- | --- | --- | --- |
| First Year | | | | |
| Fall Courses | Credits | Spring Courses | Credits |
| APMU121 CLASS PIANO I | 1 | APMU122 CLASS PIANO II | 1 |
| APMU3XX APPLIED LESSONS, PRIMARY | 1 | APMU3XX APPLIED LESSONS, PRIMARY | 1 |
| MUEN3XX MAJOR ENSEMBLE, PRIMARY | 1 | MUEN3XX MAJOR ENSEMBLE, PRIMARY | 1 |
| MUSI100 RECITAL ATTENDANCE | 0 | MUSI100 RECITAL ATTENDANCE | 0 |
| MUSI201 MUSIC THEORY I | 3 | MUSI203 MUSIC THEORY II | 3 |
| MUSI202 AURAL SKILLS I | 1 | MUSI204 AURAL SKILLS II | 1 |
| MUSIC ELECTIVE(S) (MUSI 161 DICTION I FOR SINGERS for vocalists) | 2 | GENERAL EDUCATION COURSE | 3 |
| GENERAL EDUCATION COURSE | 3 | GENERAL EDUCATION COURSE | 3 |
| FYS100 FIRST YEAR SEMINAR | 3 | GENERAL EDUCATION COURSE | 3 |
| Semester Total | 15 | Semester Total | 16 |

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| --- | --- | --- | --- | --- |
| Second Year | | | | |
| Fall Courses | Credits | Spring Courses | Credits |
| APMU123 CLASS PIANO III | 1 | APMU3XX APPLIED LESSONS, PRIMARY | 1 |
| APMU3XX APPLIED LESSONS, PRIMARY | 1 | MUEN3XX MAJOR ENSEMBLE, PRIMARY | 1 |
| MUEN3XX MAJOR ENSEMBLE, PRIMARY | 1 | MUSI100 RECITAL ATTENDANCE | 0 |
| MUSI100 RECITAL ATTENDANCE | 0 | MUSI221 CLASSICAL & ROMANTIC MUSIC | 3 |
| MUSI220 WESTERN MUSIC UNTIL 1750 | 3 | MUSI303 MUSIC THEORY IV | 3 |
| MUSI301 MUSIC THEORY III | 3 | MUSI370 MUSIC ENTREPRENEURSHIP | 1 |
| MUSI302 AURAL SKILLS III | 1 | MUSI470 SURVEY OF MUSIC BUSINESS | 3 |
| MUSI140 INTRO TO MUSIC TECHNOLOGY | 2 | GENERAL EDUCATION COURSE | 3 |
| BUSINESS MINOR COURSE | 3 |  |  |
| Semester Total | 15 | Semester Total | 15 |

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| --- | --- | --- | --- |
| Third Year | | | |
| Fall Courses | Credits | Spring Courses | Credits |
| APMU3XX APPLIED LESSONS, PRIMARY | 1 | APMU3XX APPLIED LESSONS, PRIMARY | 1 |
| MUEN3XX MAJOR ENSEMBLE, PRIMARY | 1 | MUEN3XX MAJOR ENSEMBLE, PRIMARY | 1 |
| MUSI100 RECITAL ATTENDANCE | 0 | MUSI100 RECITAL ATTENDANCE | 0 |
| MUSI320 MUSIC POST-ROMANTIC TO THE PRESENT | 3 | MUSI111 WORLD MUSIC | 3 |
| GENERAL EDUCATION COURSE | 3 | MUSI250 BASIC CONDUCTING | 1 |
| GENERAL EDUCATION COURSE | 3 | MUSI371 INTRO TO ARTS MGMT & ADMIN | 3 |
| BUSINESS MINOR COURSE | 3 | GENERAL EDUCATION COURSE | 3 |
|  |  | BUSINESS MINOR COURSE | 3 |
| Semester Total | 14 | Semester Total | 15 |

|  |  |  |  |
| --- | --- | --- | --- |
| Fourth Year | | | |
| Fall Courses | Credits | Spring Courses | Credits |
| APMU3XX APPLIED LESSONS, PRIMARY | 1 | MUSIC ELECTIVE | 1 |
| MUEN3XX MAJOR ENSEMBLE, PRIMARY | 1 | MUSI498 MUSIC INDUSTRY INTERNSHIP | 3 |
| MUSI100 RECITAL ATTENDANCE | 0 | FREE ELECTIVE COURSE | 3 |
| MUSIC ELECTIVE(S) | 3 | GENERAL EDUCATION COURSE | 3 |
| GENERAL EDUCATION COURSE | 3 | GENERAL EDUCATION COURSE | 3 |
| GENERAL EDUCATION COURSE | 3 | BUSINESS MINOR COURSE | 3 |
| BUSINESS MINOR COURSE | 3 |  |  |
| Semester Total | 14 | Semester Total | 16 |

|  |  |
| --- | --- |
| Other Requirements | |
| Proficiencies | Completion date |
| Sophomore Review (offered in spring semesters)   * taken in the fourth semester * transfer students with more than two semesters take in the first spring semester |  |
| Piano Proficiency I   * comprehensive piano skills assessment offered at the conclusion of APMU123 CLASS PIANO III |  |
|  |  |
| Maintain 2.5 GPA |  |

Winter/Summer College - Optional  
While not required, Winter and Summer sessions are offered each year and may help you stay on track or get ahead. You may take up to seven (7) credits during Winter College and up to 14 credits during Summer College.

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Curriculum Checklist   
**Applied Lessons on primary instrument or voice, weekly 30-minute lessons + 50-minute studio class, taken seven semesters (7 Credits)**

\_\_\_ APMU3XX Applied [inst or voice], semester 1 (1)

\_\_\_ APMU3XX Applied [inst or voice], semester 2 (1)

\_\_\_ APMU3XX Applied [inst or voice], semester 3 (1)

\_\_\_ APMU3XX Applied [inst or voice], semester 4 (1)

\_\_\_ APMU3XX Applied [inst or voice], semester 5 (1)

\_\_\_ APMU3XX Applied [inst or voice], semester 6 (1)

\_\_\_ APMU3XX Applied [inst or voice], semester 7 (1)

**Major Ensembles on the primary instrument or voice (those meeting 3 hours, or more, each week for the entire semester), taken seven semesters (7 credits)**

\_\_\_ MUEN3XX Ensemble Name, semester 1 (1)

\_\_\_ MUEN3XX Ensemble Name, semester 2 (1)

\_\_\_ MUEN3XX Ensemble Name, semester 3 (1)

\_\_\_ MUEN3XX Ensemble Name, semester 4 (1)

\_\_\_ MUEN3XX Ensemble Name, semester 5 (1)

\_\_\_ MUEN3XX Ensemble Name, semester 6 (1)

\_\_\_ MUEN3XX Ensemble Name, semester 7 (1)

**Class Piano (3 Credits)**

\_\_\_ APMU121 Class Piano I (1)

\_\_\_ APMU122 Class Piano II (1)

\_\_\_ APMU123 Class Piano III (1)

**Music Theory & Aural Skills (15 Credits)**

\_\_\_ MUSI201 Music Theory I (3)

\_\_\_ MUSI202 Aural Skills I (1)

\_\_\_ MUSI203 Music Theory II (3)

\_\_\_ MUSI204 Aural Skills II (1)

\_\_\_ MUSI301 Music Theory III (3)

\_\_\_ MUSI302 Aural Skills III (1)

\_\_\_ MUSI303 Music Theory IV (3)

**Music History & World Music (12 Credits)**

\_\_\_ MUSI220 History of Western Music until 1750 (3) **\*H**

\_\_\_ MUSI221 Classical & Romantic Music (3)

\_\_\_ MUSI320 Music Post-Romantic to Present (3)

\_\_\_ MUSI111 World Music (3) **\*G**

**Recital Attendance, taken 7 semesters (0 Credits)**

\_\_\_ MUSI100 Recital Attendance, semester 1 (0)

\_\_\_ MUSI100 Recital Attendance, semester 2 (0)

\_\_\_ MUSI100 Recital Attendance, semester 3 (0)

\_\_\_ MUSI100 Recital Attendance, semester 4 (0)

\_\_\_ MUSI100 Recital Attendance, semester 5 (0)

\_\_\_ MUSI100 Recital Attendance, semester 6 (0)

\_\_\_ MUSI100 Recital Attendance, semester 7 (0)

**Conducting (1 Credit)**

\_\_\_ MUSI250 Basic Conducting (1)

**Music Business (12 Credits)**

\_\_\_ MUSI140 Intro to Music Technology (2)

\_\_\_ MUSI370 Music Entrepreneurship (1)

\_\_\_ MUSI371 Intro to Arts Management & Administration (3)

\_\_\_ MUSI470 Survey of Music Business (3)

\_\_\_ MUSI498 Music Industry Internship (3)

**\*** indicates directed general education fulfillment

**Music Electives (3 Credits)**

\_\_\_ MUSI161 Diction I for Singers (2) (required for voice students)

\_\_\_ Music Elective (1-3)

\_\_\_ Music Elective (1-3)

**Free Elective (3 Credits)**

\_\_\_ Free Elective (3)

**Business Minor (18 Credits)**

\_\_\_ Business minor course (3)

\_\_\_ Business minor course (3)

\_\_\_ Business minor course (3)

\_\_\_ Business minor course (3)

\_\_\_ Business minor course (3)

\_\_\_ Business minor course (3)

General Education Requirements   
(45 credits)  
***Note: Some requirements may be fulfilled by coursework in your major program including directed Gen Ed courses noted below***

* Foundations (15 credits)

\_\_\_ First Year Seminar (3)

\_\_\_ Writing (3)

\_\_\_ Oral Communications (3)

\_\_\_ History - MUSI220 WESTERN MUSIC UNTIL 1750 (H), 3

\_\_\_ Quantitative (3)

* Interconnections (9 credits)

\_\_\_ Diversity (at least 3)

\_\_\_ Global Perspectives (at least 3) – MUSI111 WORLD MUSIC (G), 3

\_\_\_ Foreign Language – (3)

* Citizenship & Responsibility (6 credits from at least two goals)

\_\_\_ Citizenship

\_\_\_ Ethical Reasoning

\_\_\_ Critical Reasoning

* Natural World & Technologies (9 credits)

\_\_\_ Natural World (at least 6)

\_\_\_ Technologies

* Creativity & Expression (6 credits)

\_\_\_ Literature (3)

\_\_\_ Arts or Creativity course(s) (3) (must be completed with non-music coursework)

Degree Requirements

All students must obtain a minimum of **120** credits, complete all General Education requirements, and all requirements for the selected major. Meet with your advisor and consult Degree Works to monitor your progress and for all graduation requirements.

*A minimum GPA of 2.5 in the major and overall are required.*

Campus Locations

**Bloomsburg**  Online;  In-person;  Blended

**Mansfield** Online;  In-person;  Blended

*Revised April, 2023*