

BM: Elective Studies in Business

0090 REQUIREMENTS		
ENG 0090 - BASIC WRITING SKILLS (if needed)	(3)	
MA 0090 - BASIC ALGEBRA (if needed)	(3)	

GENERAL EDUCATION - 40 credits (37 non-music)		
FOUNDATIONS OF KNOWLEDGE - 12 credits		
FIRST YEAR SEMINAR	3	
ENG 1112 - COMPOSITION I	3	
ADVANCED WRITING	3	
ORAL COMMUNICATIONS	3	
APPROACHES TO KNOWLEDGE		
Humanities:		
MU 3222 - Post Romantic/20th Century	(3)	
_____	3	
Natural and Physical Science (must have lab):		
_____ (4 credit science is best)	3-4	
Social and Behavioral Sciences (two different prefixes):		
Bus Admin students take ECO 1101	3	
_____	3	
Mathematics:		
_____	3	
UNITY AND DIVERSITY OF HUMANITY		
Global Perspectives: 6 credits		
Option 1 - Language other than English OR		
Option 2 - Western and non-Western Global Cultures		
_____	3	
_____	3	
Themes: 4-6 credits among 2 strands		
Bus Admin. take 6 credits, others take 4		
Ethics and Civic Responsibility		

Environmental, Eco, Soc, & Personal Sustainability		

Arts & the Human Experience		
_____ (non-music course)		

Gen Ed: At least 9 credit hours in General Education must be completed at the 3000-4000 level. With the exception of MU 3222, the above Gen Ed classes must be non-music courses.

CATALOG: 2013-2014

BM.ELECTIVE STUDIES IN BUSINESS		
MUSIC MAJOR - 65 CREDITS		
MU 2211 - BASIC MUSIC I	3	
MU 2212 - BASIC MUSIC II	3	
MU 2220 - WESTERN MUSIC TO 1750	3	
MU 3221 - CLASSIC AND ROMANTIC MUSIC	3	
MU 3222 - POST ROMANTIC/20th CENTURY	3	
MU 3311 - BASIC MUSIC III	3	
MU 3312 - BASIC MUSIC IV	3	
MU 2250 - BASIC CONDUCTING	1	
MU 1105 - INTRO MUSIC TECHNOLOGY	2	
MU/MAP/MEN _____ MUSIC ELECTIVE(S)	2	
MU 4481 - SURVEY OF MUSIC BUSINESS	3	
MU 4489 - MUSIC INDUSTRY INTERNSHIP	12	
ENSEMBLES - 7 CREDITS		
MEN 33_____	1	
MEN 33_____	1	
MEN 33_____	1	
MEN 33_____	1	
MEN 33_____	1	
MEN 33_____	1	
APPLIED MUSIC		
MAJOR INSTRUMENT - 14 CREDITS		
MAP 33_____	2	
MAP 33_____	2	
MAP 33_____	2	
MAP 33_____	2	
MAP 33_____	2	
MAP 33_____	2	
MAP 33_____	2	
MAP 33_____	2	
SECONDARY INSTRUMENTS-3 CREDITS		
MAP 1121 - PIANO CLASS I	1	
MAP1122 - PIANO CLASS II	1	
MAP1123 - PIANO CLASS III	1	
PROFICIENCIES		
FIRST PIANO PROFICIENCY		
SOPHOMORE REVIEW		

REQUIRED: 120 CREDITS

ELECTIVES IN BUSINESS - 18 CREDITS		
Choose from ONE of three tracks:		
BUSINESS ADMINISTRATION		
ACC 1110 - PRINCIPLES OF ACCOUNTING I	3	
BUS 1130 - INTRO TO BUS. & MANAGEMENT	3	
ECO 1101 – PRIN. OF MACROECONOMICS	3	
FIN 3301 - INTRODUCTION TO FINANCE	3	
MGT 2230 - MANAGEMENT PRINCIPLES	3	
MKT 3330 – MARKETING	3	
MANAGEMENT		
ACC 1110 - PRINCIPLES OF ACCOUNTING I	3	
MGT2230 MANAGEMENT PRINCIPLE	3	
MGT3225 BUSINESS LEADERSHIP	3	
MGT 3360 - INTERNATIONAL MANAGMENT	3	
MGT 4451 - MANAGING ORG. BEHAVIR	3	
_____ - BUSINESS ELECTIVE	3	
MARKETING		
MKT 3330 – MARKETING	3	
MKT 3370 – SALESMANSHIP	3	
PLUS 12 CREDITS FROM THE FOLLOWING:		
BUS 3390- SUPPLY CHAIN Management	3	
COM 2210 – INTRO TO PUBLIC RELATONS	3	
MKT 3332 - PROMOTION IN MARKETING	3	
MKT 3334 - MARKETING RESEARCH	3	
MKT 4422 - INTERNATIONAL MARKETING	3	
MKT 4423 - B-to-B MARKETING	3	
MKT 4426 - E-MARKETING	3	
TRT 3300 - THE TRAVEL CONSUMER	3	
RECITAL ATTENDANCE		
MEN 0000	0	
MEN 0000	0	
MEN 0000	0	
MEN 0000	0	
MEN 0000	0	
MEN 0000	0	

Items highlighted represent modifications from the complete General Education Model.