

**BM: Elective Studies in Business**

<b>0090 REQUIREMENTS</b>		
ENG 0090 - BASIC WRITING SKILLS (if needed)	(3)	
MA 0090 - BASIC ALGEBRA (if needed)	(3)	

<b>GENERAL EDUCATION - 40 credits (37 non-music)</b>		
<b>FOUNDATIONS OF KNOWLEDGE - 12 credits</b>		
FIRST YEAR SEMINAR	3	
ENG 1112 - COMPOSITION I	3	
ADVANCED WRITING	3	
ORAL COMMUNICATIONS	3	

<b>APPROACHES TO KNOWLEDGE</b>		
Humanities:		
<i>MU 3222 - Post Romantic/20th Century</i>	(3)	
	3	
Natural and Physical Science (must have lab):		
	( 4 credit science is best)	3-4
Social and Behavioral Sciences (two different prefixes):		
Bus Admin students take ECO 1101	3	
	3	
Mathematics:		
	3	

<b>UNITY AND DIVERSITY OF HUMANITY</b>		
<b>Global Perspectives: 6 credits</b>		
Option 1 - Language other than English <b>OR</b>		
Option 2 - Western and non-Western Global Cultures		
	3	
	3	
<b>Themes: 4-6 credits among 2 strands</b>	4	
Bus Admin. take 6 credits, others take 4		
Ethics and Civic Responsibility		
Environmental, Eco, Soc, & Personal Sustainability		
Arts & the Human Experience		
	(non-music course)	

Gen Ed: At least 9 credit hours in General Education must be completed at the 3000-4000 level.

**CATALOG: 2012-2013**

<b>BM.ELECTIVE STUDIES IN BUSINESS</b>		
<b>MUSIC MAJOR - 65 CREDITS</b>		
MU 2211 - BASIC MUSIC I	3	
MU 2212 - BASIC MUSIC II	3	
MU 2220 - WESTERN MUSIC TO 1750	3	
MU 3221 - CLASSIC AND ROMANTIC MUSIC	3	
MU 3222 - POST ROMANTIC/20th CENTURY	3	
MU 3311 - BASIC MUSIC III	3	
MU 3312 - BASIC MUSIC IV	3	
MU 2250 - BASIC CONDUCTING	1	
MU 1105 - INTRO MUSIC TECHNOLOGY	2	
MU/MAP/MEN _____ MUSIC ELECTIVE(S)	2	
MU 4481 - SURVEY OF MUSIC BUSINESS	3	
MU 4489 - MUSIC INDUSTRY INTERNSHIP	12	
<b>ENSEMBLES - 7 CREDITS</b>		
MEN 33__	1	
MEN 33__	1	
MEN 33__	1	
MEN 33__	1	
MEN 33__	1	
MEN 33__	1	
<b>APPLIED MUSIC</b>		
<b>MAJOR INSTRUMENT - 14 CREDITS</b>		
MAP 33__	2	
MAP 33__	2	
MAP 33__	2	
MAP 33__	2	
MAP 33__	2	
MAP 33__	2	
MAP 33__	2	
<b>SECONDARY INSTRUMENTS-3 CREDITS</b>		
MAP 1121 - PIANO CLASS I	1	
MAP1122 - PIANO CLASS II	1	
MAP1123 - PIANO CLASS III	1	
<b>PROFICIENCIES</b>		
FIRST PIANO PROFICIENCY		
SOPHOMORE REVIEW		

**REQUIRED: 120 CREDITS**

<b>ELECTIVES IN BUSINESS - 18 CREDITS</b>		
Choose from ONE of three tracks:		
<b>BUSINESS ADMINISTRATION</b>		
ACC 1110 - PRINCIPLES OF ACCOUNTING I	3	
BUS 1130 - INTRO TO BUS. & MANAGEMENT	3	
ECO 1101 – PRIN. OF MACROECONOMICS	3	
FIN 3301 - INTRODUCTION TO FINANCE	3	
MGT 2230 - MANAGEMENT PRINCIPLES	3	
MKT 3330 – MARKETING	3	
<b>MANAGEMENT</b>		
ACC 1110 - PRINCIPLES OF ACCOUNTING I	3	
MGT2230 MANAGEMENT PRINCIPLE	3	
MGT3225 BUSINESS LEADERSHIP	3	
MGT 3360 - INTERNATIONAL MANAGMENT	3	
MGT 4451 - MANAGING ORG. BEHAVIR	3	
_____ - BUSINESS ELECTIVE	3	
<b>MARKETING</b>		
MKT 3330 – MARKETING	3	
MKT 3370 – SALESMANSHIP	3	
<b>PLUS 12 CREDITS FROM THE FOLLOWING:</b>		
BUS 3390- SUPPLY CHAIN Management	3	
COM 2210 – INTRO TO PUBLIC RELATONS	3	
MKT 3332 - PROMOTION IN MARKETING	3	
MKT 3334 - MARKETING RESEARCH	3	
MKT 4422 - INTERNATIONAL MARKETING	3	
MKT 4423 - B-to-B MARKETING	3	
MKT 4426 - E-MARKETING	3	
TRT 3300 - THE TRAVEL CONSUMER	3	
<b>RECITAL ATTENDANCE</b>		
MEN 0000	0	
MEN 0000	0	
MEN 0000	0	
MEN 0000	0	
MEN 0000	0	
MEN 0000	0	
MEN 0000	0	

Items highlighted represent modifications from the complete General Education Model.